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STRATHMORE HARDWARE

VOL. VII., NO. 11

STRATHMORE, ALBERTA, DECEMBER 15, 1915.

Subscription Price, 1.00 per year

LOCAL JOTTINGS

Mr. Saunders left on Saturday for Calgary to spend a few days visiting friends and relatives there.

A large shipment of "Made in Canada" Almond Paste just arrived, for sale at the Bakery.

Angus Watson received returns on a car of wheat on Saturday and it graded No. 1 Northern without dockage.

Later developments in chicken stealing case of last week show that the poultry went west in an automobile.

Under New Management! The Club Cafe has been taken over by Ed. Mason. Give him a call.

Clyde Riggs left on Monday for Calgary. He intends to take up a course in dentistry and will be away for the winter.

Mr. Frank Logan, a prosperous farmer north of town, left this week to spend the winter at his old home in Colorado.

Has your boy gone to the front? If not help to cheer someone else's boy. Mother, sister, will do no duty your share?

Only a very small crowd gathered at the Patriotic Dance on Friday evening last, but a very enjoyable time was had by all those present.

Mr. Roland Hill has recently installed a new electric light plant for his pool room and bowling alley. This is the second plant of this nature to be installed in town recently.

A letter has just been received from Santa Claus to the effect that on Tuesday afternoon next, Dec. 21st, he intends to pay a visit to the Primary room at the public school.

WORD OF THANKS
Mr. & Mrs. Scar and family desire to thank all kind friends for the many floral tributes and letters of sympathy received in their recent sad bereavement.

Messrs Bush and Donkin closed a deal with F. T. McKillops this week for a half section of land adjoining Dr. Evans farm on the west, being ten miles north and one mile west of Strathmore.

\$4 was received from our "Our Fighting Editor" to the effect that he has been transferred to Red Deer for the winter with "B" company, 96th Battalion. He has also received his three stripes and should therefore now be addressed as sergeant. We congratulate our former Editor on his promotion and trust that this will only pave the way to even greater promotions in a successful military career.

The Annual meeting to elect your officers will be held in the Town Hall on Friday Dec. 24th. Delegates to the Annual Convention, will be elected at this meeting. Every farmer come.

What are you doing to give the soldiers a little more comfort at Christmas time. Do your little bit. Call at the office of the Patriotic Society and see how you can help.

Moira & Ganong's Chocolates are recognized as the finest sold in Canada, no other makes nearly as good. For your Xmas Candies you will be served at the Bakery.

The Ladies Patriotic Society are having a cup and saucer shower. Will all ladies and gentlemen bring in their donations of cups and saucers, on or before Tuesday Dec. 21st. Thank You!

A meeting of the Women's Patriotic Society will be held on Tuesday afternoon, December 21st, at 3:30 o'clock, in the office. Afternoon tea will be served at 4:30, to which gentlemen are especially invited.

A very successful Box Social was held in Cairnhill school. Pri. Dec. 10th when \$80.00 was taken, \$50.00 of which has already been handed to the Namaka branch of the Red Cross Society. The remainder for the improvement of the School.

Roy Genther has recently purchased a farm through our local real estate agent and will take possession of same in spring. Mr. Genther for the past two seasons has farmed G. W. North's place, some three miles and a half miles north of Strathmore.

Only two of our progressive farmers turned out to the farmers meeting on Saturday afternoon. Considerable business has to be transacted at the next meeting and now that the busy season is over it is expected that the farmers meetings will be better attended.

Mr. and Mrs. R. A. Anderson left this week for Drumheller where they have purchased a boarding house and intend to operate the same during the winter months. The many friends of Mr. and Mrs. Anderson wish them every success in their new undertaking.

The treasurer of the Women's Patriotic Society, Mrs. W. E. Brown, acknowledges the following donations:
Booriz & McDonald, \$10.00
Miss Martin, \$2.00
Presbyterian Ladies Aid, \$30.00
C. W. Shoulter, \$1.00
Mrs. Falkner, \$2.00
Mr. Kildee, \$2.00

STRATHMORE TO HAVE AN ESTABLISHED MONTHLY MARKET DAY

At a well attended meeting, Farmers and Business Men adopted this measure. Live Stock to be a special feature.

That Strathmore is destined to become the county town of this far-flung district, is now practically assured. The supper given to the farmers of this district on Wednesday evening at the King Edward Hotel, at which the merchants of the town were also invited and were well represented, was very successful from every view point. In fact it will mark an epoch in the history of Strathmore which will bespeak the success of the whole district, and we doubt not but that other towns which are as favorably situated as we are will quickly follow our example and take up a similar line of action.

The supper as prepared by nine host McCoy, left nothing to be desired. The service and cuisine were excellent and it almost reminded one of the rushing boom days when the hotels of our province were taxed to their capacity at meal times. But now the hotels are enjoying a more steady business in this line. There were about ninety participants. After the supper, over too men gathered in the spacious sample room adjoining the hotel to enjoy a meeting which was most business like and enthusiastic.

Mr. Wooster, a prominent member of the local U.F.A., took the chair and briefly opened the proceedings, calling upon Mr. McMullen, the provincial brand reader, to propose a toast to "The King," and in a few well-chosen words, marked at times by flights of oratory, he very fittingly made the proposal. This was responded to by the Rev. Mr. Hall, in a very able manner, and all the crowd very patriotically rose and participated. A second item was a vote of thanks to Mr. A. Layzell, of Calgary, for the generosity he had practically shown on this occasion by the giving of this dinner. Mr. Rugestein proposed this vote of thanks in his usual blunt, but nevertheless sincere style, and it was accordingly a member of the U.F.A. after which three cheers were given for Mr. A. Layzell.

The chairman then called upon Mr. McMullen again to address the meeting. He presented his remarks by stating that he had no personal interest in Mr. Layzell's business and he corrected what might have been a false impression which had been expressed by Mr. Booserstein, who had stated that Mr. Layzell was very generous and might have given the idea that he was a philanthropist. As far as he knew Mr. Layzell, he was a business man purely and simply. He said that Mr. Layzell had asked him to come down that evening to give his ideas of the marketing business arising out of his forty-two years experience amongst live stock. He went on to say that every jack had his Jill—every Darby had his Joan—some where and some place, and the question was only a matter of bringing the two together. So with the produce that the farmer raised, there was a market, and the only trouble was the bringing together of the producer and consumer for best advantage to each. He referred back to the old days in California when the people of that state—the fruit growers—were just about to throw up the sponge; there seemed to be no market for their produce—carloads upon carloads just rotted on the ground. They got together at a mass meeting and discussed the problem, and a committee was drafted to look into the market situation and the result is that California has the best marketing system this side of the continent. Good markets have been provided for all their produce, and at good prices. The stock question would be settled in the same manner and he believed that if we got together along similar lines as had been spoken of, in Strathmore, not only would we build up a centre, but that buyers from not only nearby points would come, but outsiders would be in attendance at these sales. He stated that farmers should get their stock ready for these sales. Not to bring in wild horses but to take a little time in breaking and handling the stock so that buyers would be able to handle when looking over stock. He also remarked that they should send to Mr. Layzell an exact list of what they were offering, age, description, etc., so that Mr. Layzell could show the list to his prospective purchasers, and also to keep faith with Mr. Layzell and not to let him bring along a bunch of hyacinths outside upon an artery's old find that because of a little scintilla of snow the farmer had failed to bring in the stock, etc. Along this line he spoke for some time, interspersing his remarks with witticisms the while, but all the time speaking along sound common sense lines and business lines. His address was very well received.

The chairman called upon Mr. A. Layzell to give his ideas along these lines, and he reiterated the remarks of the former speaker, and thought that if we formed a joint stock company with shares at a nominal sum so that all could have a financial interest in the affair, he could see no other but that it would result in a successful issue and be a boon to the district.

ditions, the auction sales had passed the experimental stage and had resulted in a profit.

The meeting was then turned into an organization meeting, and it was decided to form a joint stock company with a capitalization of \$1000 and shares to be sold at \$1.00 par value, no person to hold more than ten shares, only one vote to be given to each shareholder and no voting by proxy to be allowed.

An organization committee was elected, comprising of three business men and two farmers. The committee is as follows: Messrs. Gately, Bremer, T. E. Wright, Falkner and Giffin, with Mr. A. Layzell as an ex-officio member and B. L. Wade as secretary. Power was given this committee to secure a central site, suitable for an auction sale yard, and to report all their workings to a public meeting to be held in the sample room of the hotel on Wednesday afternoon, December 22nd, at 3 o'clock. At this meeting, steps will be taken to establish a permanent organization with its usual quota of officers.

This, in short, was the business transacted. During the election of the committee, which was taken by ballot, Mr. McMullen gave us a few humorous experiences which had happened during his career. After the election was declared, the chairman stated that he felt like congratulating himself, the business men and the farmers of Strathmore upon the step they had taken in effecting this organization. Mr. Layzell had been at Gleichen that same day and they had been trying to get him to quit Strathmore and commence monthly sales at Gleichen. But he had remained true to Strathmore. The chairman expressed the hope that the farmers would step in to him as faithfully as he had stepped in to them. Mr. R. S. Cameron then rose and asked if he might say a word. He stated that the attitude of the farmers at this meeting had more than pleased him and he hoped that this would only be the beginning of better things for Strathmore and district. He said that there had been other things on his mind for some time and now he began to hope that some of them might be decided. They would in all probability be able to hold an annual fair now, and when he was down to the Bassano Irrigation Company he had been speaking to Duncan Marshall regarding the establishing of an agricultural college in Strathmore. He had been assured that other colleges were to be erected in the near future and after the meeting of tonight he thought that if we pushed our claims we might be able to induce the Provincial government to build their next agricultural college at Strathmore. He was pleased with the whole spirit of the evening's meeting and hoped that great things would be the result.

A few more expressed similar sentiments after which the meeting adjourned to meet again on Wednesday afternoon December 22nd, to receive the report of the committee.



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